



AI-Enabled Physical Security ROI

Discover how Rhombus transforms security investments into measurable business success.

Average 5-Year Savings
of over \$400,000



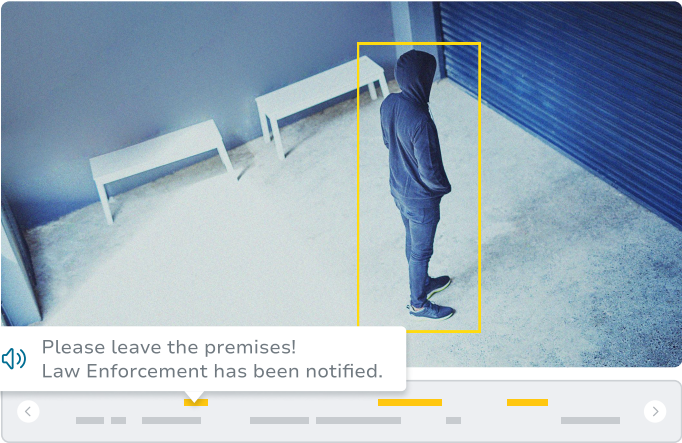
Why Organizations Choose Rhombus

Trusted by thousands of organizations and tens of thousands of security professionals.

✓ Reduce Total Operating Costs

53% Realized cost savings after switching

Reduce costs and complexity with a cloud-managed physical security platform. Delivers 99.9% uptime, simplifies system management, and eliminates on-prem maintenance. Everything covered under a single, enterprise-ready license.



✓ Reduce Security Threats

70% Fewer security incidents through AI-enabled analytics

Through proactive threat detection, intelligent monitoring, and rapid response capabilities.

✓ Maximize Team Productivity

7.5 Hours Reported average time savings per week

Streamline security operations with intuitive dashboards, automated reporting, and centralized management

5 Years Total Cost of Ownership Comparison



120
Total Cameras




4
Total Locations



30 Days
Video Storage

UPFRONT HARDWARE COSTS

	 rhombus	On-Premise
Price per camera	\$1,500	\$800
NVR	0	96000
Total	\$1,500	\$96,800

INSTALLATION COSTS

Installation cost per camera	\$24,000	\$30,000
Installation cost per NVR + VMS	0	\$12,000
VMS setup cost per camera	0	\$10,200
Cabling cost per camera	\$12,000	\$18,000
Total	\$36,000	\$70,200

RECURRING LICENSE + MAINTENANCE COSTS

License per camera per year	\$18,000	\$6,000
Analytics licenses	0	\$12,000
Analytics licenses	0	\$60,000
Software patches + updates per camera	0	\$4,800
Camera maintenance + replacement	0	\$800
Total Over 5 Years	\$18,000	\$83,600

RECURRING OPERATIONAL COSTS

Time to review + share footage per investigation	10 minutes	2 hours
Investigations per year	400	\$400
Average labor cost per hour	75	\$75
Annual Total	\$5,000	\$60,000
Total Over 5 Years	\$25,000	\$300,000

Total Cost of Ownership

\$80,500

\$550,600